

CLAIMS

I/We claim:

1. A method for populating at least one region in a publication,
5 comprising:
 - associating a priority with each of a number of content items to
be populated into the at least one region of the publication in a computer
system; and
 - populating the at least one region with the content items in an
10 order corresponding to the priority associated with each of the content items.

15 2. The method of claim 1, further comprising identifying the number
of content items with which to populate the at least one region of the
publication.

20 3. The method of claim 1, further comprising discarding select
ones of the content items that do not fit within a remaining unpopulated
portion of the at least one region.

25 4. The method of claim 1, further comprising shortening select
ones of the content items that do not fit within a remaining unpopulated
portion of the at least one region.

30 5. The method of claim 1, further comprising resolving a priority
conflict between at least two of the content items having a same priority
associated therewith.

6. The method of claim 1, further comprising:
identifying a preference associated with select ones of the
content items; and
adjusting the priority associated with the select ones of the
content items based upon the preference.

7. The method of claim 1, wherein the step of populating the at least one region with the content items in the order corresponding to the priority associated with each of the content items further comprises specifying the order to be from a highest priority to a lowest priority.

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8. The method of claim 2, wherein the step of identifying the number of content items with which to populate the at least one region of the publication further comprises identifying the content items based upon a predefined criteria provided by a user.

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9. A program embodied in a computer readable medium for populating at least one region in a publication, comprising:

code that associates a priority with each of a number of content items to be populated into the at least one region of the publication; and

code that populates the at least one region with the content items in an order corresponding to the priority associated with each of the content items.

10. The program embodied in a computer readable medium of claim 9, further comprising code that identifies the number of content items with which to populate the at least one region of the publication.

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11. The program embodied in a computer readable medium of claim 9, further comprising code that discards select ones of the content items that do not fit within a remaining unpopulated portion of the at least one region.

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12. The program embodied in a computer readable medium of claim 9, further comprising code that shortens select ones of the content items that do not fit within a remaining unpopulated portion of the at least one region.

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13. The program embodied in a computer readable medium of claim 9, further comprising code that resolves a priority conflict between at least two of the content items having a same priority associated therewith.

5 14. The program embodied in a computer readable medium of claim 9, further comprising:

code that identifies a preference associated with select ones of the content items; and

code that adjusts the priority associated with the select ones of 10 the content items based upon the preference.

15 15. The program embodied in a computer readable medium of claim 9, wherein the code that populates the at least one region with the content items in the order corresponding to the priority associated with each of the content items further comprises code that specifies the order to be from a highest priority to a lowest priority.

20 16. The program embodied in a computer readable medium of claim 10, wherein the code that identifies the number of content items with which to populate the at least one region of the publication further comprises code that identifies the content items based upon a predefined criteria provided by a user.

25 17. A system for populating at least one region in a publication, comprising:

means for associating a priority with each of a number of content items to be populated into the at least one region of the publication; and

30 means for populating the at least one region with the content items in an order corresponding to the priority associated with each of the content items.

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18. The system of claim 17, further comprising means for identifying the number of content items with which to populate the at least one region of the publication.

5 19. The system of claim 17, further comprising means for discarding select ones of the content items that do not fit within a remaining unpopulated portion of the at least one region.

10 20. The system of claim 17, further comprising means for resolving a priority conflict between at least two of the content items having a same priority associated therewith.

15 21. The system of claim 17, further comprising:
means for identifying a preference associated with select ones of the content items; and
means for adjusting the priority associated with the select ones of the content items based upon the preference.

20 22. A method for populating at least one region in a publication, comprising:

identifying a number of content items with which to populate the at least one region of the publication in a computer system;

associating a priority with each of the content items;

identifying a preference associated with select ones of the

25 content items;

adjusting the priority associated with the select ones of the content items based upon the respective preferences;

populating the at least one region with the content items in an order corresponding to the priority associated with each of the content items;

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discarding select ones of the content items that do not fit within a remaining unpopulated portion of the at least one region.

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23. A system for populating at least one region in a publication, comprising:

means for identifying a number of content items with which to populate the at least one region of the publication in a computer system;

5 means for associating a priority with each of the content items; means for identifying a preference associated with select ones of the content items;

means for adjusting the priority associated with the select ones of the content items based upon the respective preferences;

10 means for populating the at least one region with the content items in an order corresponding to the priority associated with each of the content items; and

means for discarding select ones of the content items that do not fit within a remaining unpopulated portion of the at least one region.

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